



NIKA WHITE CONSULTING

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MEDIA KIT





NIKA WHITE CONSULTING

Diversity | Leadership | Business

As Featured In...



Dr. Nika White's Biography



Dr. Nika White's professional career spans about 20 years, ranging from serving as a diversity and inclusion practitioner, an accomplished marketing communications executive, economic development leader and community advocate. Dr. White found inspiration through the intersection of business, diversity and leadership, and has made this her niche. She is a national sought after consultant, thought leader, and speaker to countless organizations and executives on issues of team engagement, organizational leadership, strategic diversity, and intentional inclusion. Dr. White serves as the Senior Advisor to the Greenville Chamber's Diversity and Inclusion initiatives and is responsible for creating and collaboratively implementing an overarching diversity strategy for the Greenville Chamber as an extension of the executive team. In this role, Dr. White designs and oversees initiatives that develop and promote inclusion of diverse businesses in the economic activities of Upstate South Carolina. Since taking on the position, Dr. White has helped the Greenville Chamber gain the recognition of the Organization of the Year from the Minority of Economic Development Institute, 2014 Palmetto Visions Award Recipient for Excellence in Workplace Diversity presented by SC Chamber of Commerce, 2014 Excellence in Diversity Award Recipient presented by Greenville Society of Human Resources Management (GSHRM) and a national platform as a leader in the space of diversity inclusion recognized by American Chamber of Commerce Executives.

Dr. White demonstrates her influence in the marketplace and the community with awards like SC Career Woman of the Year, SC Upstate Business Journal Who's Who, US Small Business Association's SC Minority Business Advocate of the Year, Greenville Business Magazine 50 Most Influential, and national recognition by The Network Journal Magazine as Top 40 Under 40 Leaders and Diversity MBA Magazine as Top 100 Under 50 Executives. Dr. White is the author of "The Intentional Inclusionist™" a book for leaders who want to grow as inclusion-minded individuals and exercise their leadership to enhance the workplace, build communities, and have a positive impact on any circle of influence to which they belong. This book, inspired by philosophies of leadership and inclusion, contains principles to help individuals become more intentional in how diversity and inclusion is understood and practiced at the individual level. The book is designed to help leaders recognize that collective efforts one person at a time can change the way the entire world looks at human difference.

Dr. White earned her Bachelor of Arts degree from the University of South Carolina's School of Journalism and Mass Communications with a concentration in advertising and public relations and a Masters of Education where her focus was on adult learning, corporate training, and distance education. Dr. White also earned her Doctor of Management in Organizational leadership.



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SPEAKING PORTFOLIO

A frequent public speaker, Dr. White has provided featured keynote addresses, panel commentary and training sessions for a variety of corporate, government, nonprofit, industry associations and educational institutions. Dr. White's expertise positions her to cover a span of topics including diversity and inclusion, leadership, business development and more. She approaches each opportunity individually and her speaking style is governed by the significance of getting to the crux of the matter to drive change.

TOPICS & EXPERTISE

- Marketing Communications, Branding, Public Relations
- Management & Organizational Leadership
- Women's Leadership & Empowerment
- Multicultural Leadership & Empowerment
- Diversity and Inclusion Management, Consulting and Advocacy
- Business Development & Acceleration
- Supplier Diversity
- Adult Learning/Corporate Training
- Leadership Training
- Strategic Planning
- Professional Facilitation
- Customized Training



CORPORATE CLIENTS



EDUCATIONAL CLIENTS



GOVERNMENT/NON-PROFIT CLIENTS





THE INTENTIONAL INCLUSIONIST™

Grow as an Inclusion-Minded Leader

Dr. Nika White is the author of “The Intentional Inclusionist™,” which shares principles for becoming an inclusion-minded leader. The book inspired by philosophies of leadership, and inclusion contains principles to help individuals become more intentional in how diversity and inclusion is understood and practiced. No matter what your role — an executive, a manager, a business owner, or someone interested in seeing our world become better — you have the power to drive change and impact your sphere of influence.

Reader Testimonials for The Intentional Inclusionist™

“It is an amazing, amazing book. Regardless of what position you have in your company, whether you are the owner or you work for yourself and by yourself—valuing inclusion really is a skillset and a mindset that we really need to all have. The book is so well written to help us understand something that is all too often forced on us without understanding why.”

Steve Kidd
CEO, Kidd Marketing

“This book is very insightful. If we all had the passion of diversity and inclusion that Dr. White has, the world would be a different place.”

Amazon Customer

“I’m working on a presentation on the power of inclusion in teaching practices for a conference in Virginia and I can’t wait to share your book with them.”

Joan Randall
Joan T. Randall Enterprise, LLC

“I absolutely loved this book. While I purchased this book with the mindset of gaining more knowledge as an entrepreneur, it served way beyond my expectations. It truly captures what true intention and inclusion is about, no matter your title.”

Anita Scruggs

Available for purchase at NikaWhite.com, amazon.com or at one of Dr. White’s speaking engagements.





**NIKA WHITE
CONSULTING**

Training | Consulting | Coaching | Facilitation

A diversity and inclusion consulting firm with recognized authority on strategic diversity, intentional inclusion, and organizational effectiveness.

Services and Capabilities

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- D&I Strategy Development
- Supplier Diversity/Economic Inclusion
- Strategic Diversity & Intentional Inclusion
- Intercultural Training, Cultural Competency & Global Fluency
- Customized Strategic D&I Events and Initiatives
- Launching a D&I Initiative
- Establishing Diverse Community Impact
- Diversity Educational Programs
- Setting D&I Metrics & Tracking
- Launching Employee/Business Resource Groups/Affinity Groups
- Organizational Structures and Processes that Promote Inclusive Environments
- Organizational Management & Valuing of Human Difference
- Establishing High Performing Diversity Councils/Committees
- Diversity and Inclusion Assessments
- Diversity and Inclusion Executive Leadership Coaching
- Selecting, Hiring & Developing a Diversity Officer
- Talent Engagement
- Women's Leadership Conferences & Events
- Multicultural Leadership Conferences & Events
- Organizational Change Management
- Managing Generations in the Workplace
- Diverse Talent Recruitment
- Role of Executives in Fostering Inclusive Environments
- D&I Communications Plans
- D&I Executive Commitment & Sponsorship

Who Are Dr. Nika White's Consulting Clients?

www.NikaWhite.com

- Chambers of Commerce
- Municipalities
- Government Agencies
- Higher Learning Institutions
- Non-profit Organizations/Associations
- Corporations
- Small /Mid-sized Companies



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